

Marketwise™ Pilot Program

Program Goals

enumerate's Marketwise Pilot Program has been established in response to inquiries from leading online publishers seeking advice on how to better position and enhance data-oriented content and products on their Web sites. Marketwise addresses this business challenge by giving your company an opportunity to develop creative go-to-market Web programs with enumerate's innovative Chartlet technology. The overall objective of Marketwise is to help you establish a stronger brand presence within your marketplace while at the same time allowing enumerate to demonstrate its technology within various business communities.

Program Overview

enumerate is offering you an opportunity to deploy a new, Web-based technology that is revolutionizing how people analyze and interact with numeric information. With minimal cost and effort on your part, this 3-6 month pilot program will help your company:

- Increase Web site traffic, stickiness, and customer retention.
- Dramatically enhance the marketing appeal of your Web site.
- Differentiate your site from the competition.
- Create new programs to sell to your clients and prospect base.

Getting started with Marketwise is easy:

- Choose up to ten datasets you feel would have strong viewer appeal.
- enumerate will handle data conversion and create up to three chartlets.
- enumerate will provide you with a chartlet to embed in your Web site or we'll host it for you.

It's That Easy!

Your success is our top priority!

That's why we'll work closely with you to create a "go-to-market" plan that you can count on. And, we won't leave anything to chance. Our formal bi-weekly checkpoint meetings to discuss program management, product feedback, and Web usage reporting issues ensure that your program operates smoothly and efficiently.

Interested?

For immediate consideration, call us at 703.448.0087 x268.



increase Web site traffic
differentiate your Web site
create new programs
enhance market appeal
increase customer retention
increase Web stickiness