



HDR STILL PHOTOGRAPHY

One of the first things any buyer sees when searching for a home is a photo. A bad photo can immediately turn buyers off, but great photos make your home stand out and attract more buyers. With our proprietary High Dynamic Range Technology, every image is taken 9 times. This allows for crisp photos that give rich dimension and vibrant color to every shot.



Starting Price **\$175**



INTERACTIVE VIRTUAL TOURS

Don't settle for an agent that takes photos with their iPhone. With buyers using technology more and more, this interactive virtual experience provides a lasting impression of what it would be like to live in your home. We send your virtual tour out to all major real estate platforms. Buyers can view your home from anywhere. Share on YouTube and social media to maximize your online exposure.



Starting Price **\$265**



SOCIAL MEDIA VIDEO PACK

Create a memorable visual experience for buyers. Show the best lifestyle features through a video story of your home Highlight and share why you love your home, what's nearby to do, and experience what life would be like to live in "here". Homes with videos not only attract more buyers organically, they also generally show up higher in many search engine results because of the searching algorithms. Easily share your video on social media platforms including...



Starting Price **\$350**



VIRTUAL REALITY 3D TOURS

Impress prospective buyers with our 3D Showcase – an immersive online 3D virtual reality experience that gives buyers a true sense of the feeling of your home before they even visit the property. 3D Virtual Tours are easy to share on all social media platforms so anyone can have the open house experience from anywhere in the world. Home buyers will create an immediate, lasting emotional connection to your home because they can experience it as if they were really there.



Starting Price **\$300**



99% of buyers find photography useful when searching for homes online.

95% of buyers use online websites in their home search.

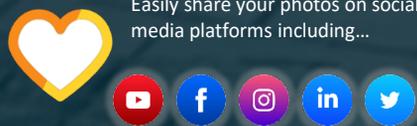
82% of buyers find virtual tours useful online

75% of buyers use a mobile or tablet search device.

63% of buyers walked through a home they viewed online.

Easy To Share

Easily share your photos on social media platforms including...



Engage More Buyers

Homes with great and video attract more buyers and they can make or break buyers perceptions of your home.



Build Buzz

These videos give more than just a conversation. They provide an experience for buyers. Buyers will see the lifestyle they could have from living in your home.



PROVIDED BY **BAKERB SOLUTIONS**

* Statistics provided by the National Association of REALTORS® Profile of Home Buyers and Sellers 2017

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