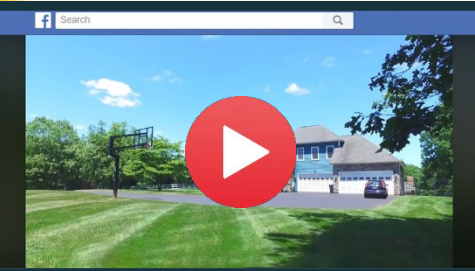




# SOCIAL MEDIA VIDEO PACK



Create a memorable visual experience for buyers. Show the best lifestyle features through a video story of your home Highlight and share why you love your home, what's nearby to do, and experience what life would be like to live in "here".



## Home Tour Video

Share your whole house in one video. Let us be your tour guide.

## Lifestyle Video

Share the most important lifestyle attributes of your home.

## Social Media Sharing

Share links on the most important marketing platforms.

\* Statistics provided by the National Association of REALTORS® Profile of Home Buyers and Sellers 2017

**95%** of buyers search for homes using an online website.

**63%** of buyers walk through a home they view online.

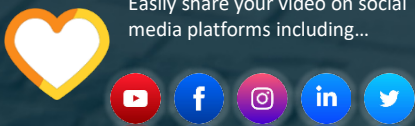
**75%** of buyers search for homes using a tablet or mobile device.

**61%** of buyers find online videos useful.

**40%** of buyers watch videos on online realtor websites.

## Easy To Share

Easily share your video on social media platforms including...



## Engage More Buyers



Homes with videos not only attract more buyers organically, they also generally show up higher in many search engine results because of the searching algorithms.

## Build Buzz



These videos give more than just a conversation. They provide an experience for buyers. Buyers will see the lifestyle they could have from living in your home.

# CUSTOMIZED WITH YOUR INFORMATION

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